

# **LES ÉLECTIONS PRÉSIDENTIELLES AMÉRICAINES DE 2024**



## **DÉFIS ET OPPORTUNITÉS POUR UN AVENIR PROSPÈRE**

**David Leishman**

**Conseiller agricole, Ambassade des États-Unis à Paris**

**17 décembre 2024**

# Presidential results

From [The Associated Press \(AP\)](#) · [Learn more](#)

✔ Donald Trump wins

The AP has called this race



**226**  
Harris

270 to win

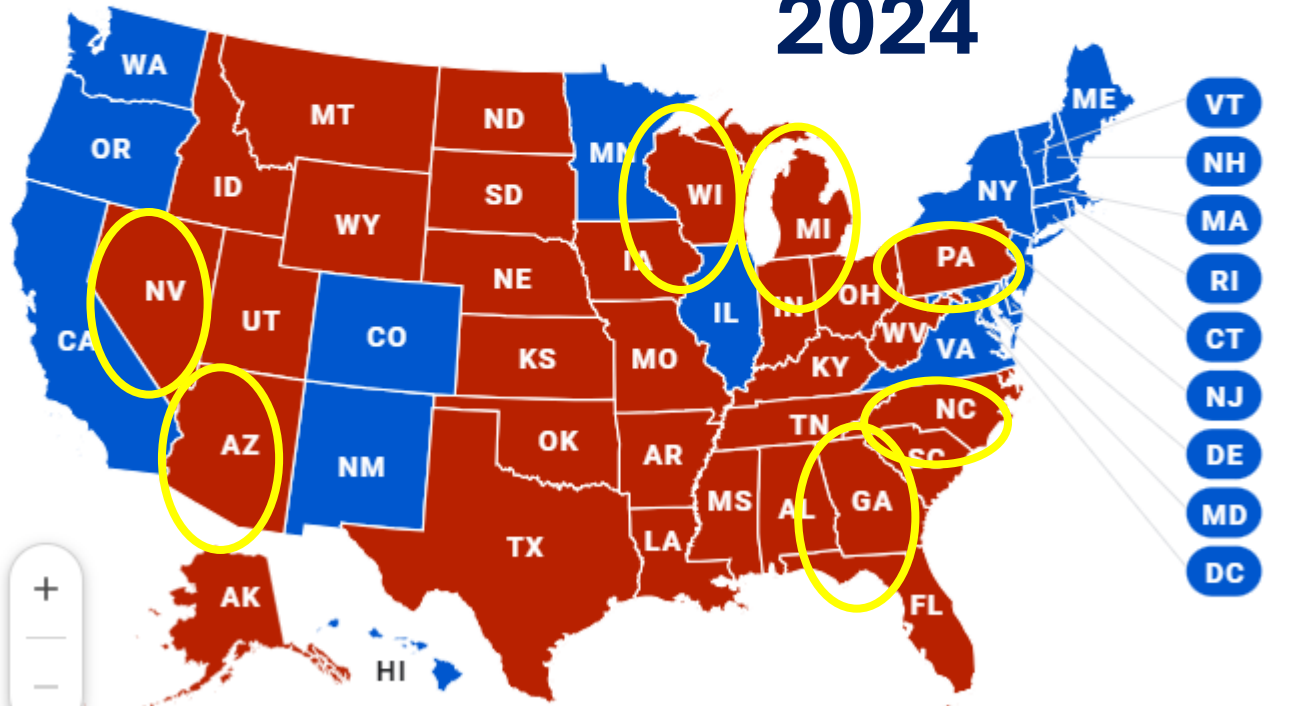
**312**  
Trump



74,983,555 votes (48.4%)

77,269,255 votes (49.9%)

## 2024



All states ▾

Biden (D) 306

232 Trump (R)

## 2020

2020 Actual

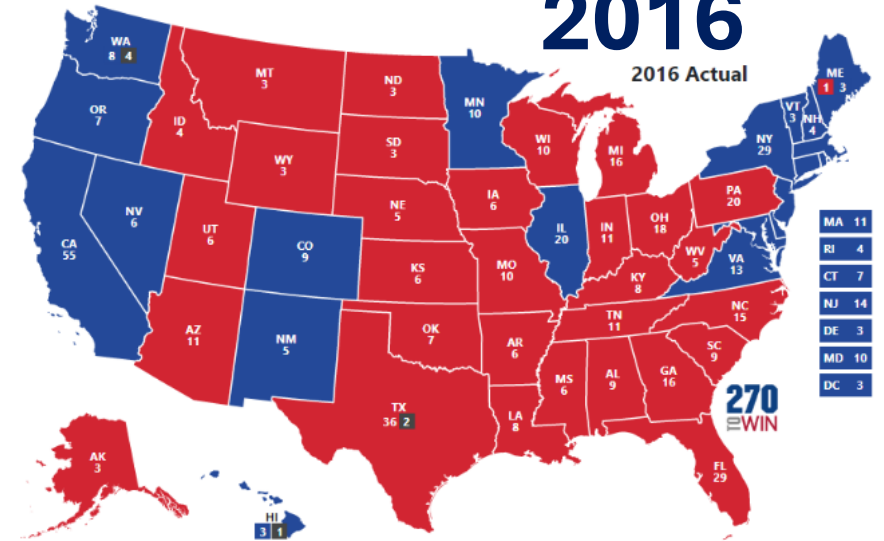


Clinton (D) 227

304 Trump (R)

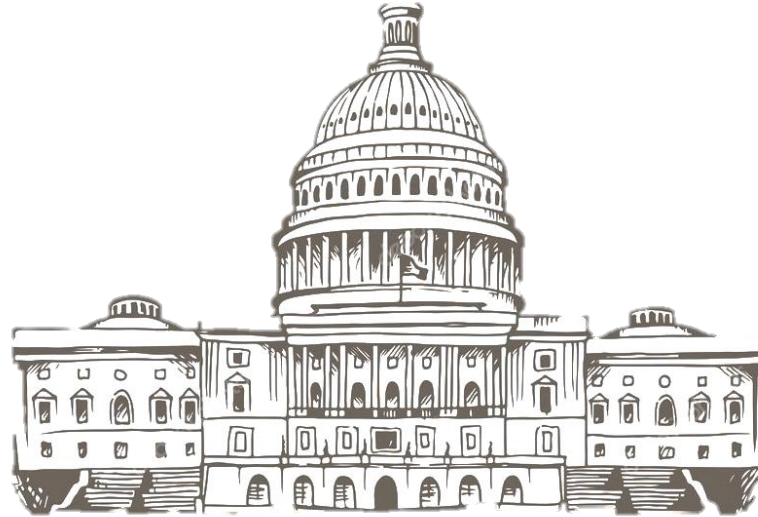
## 2016

2016 Actual

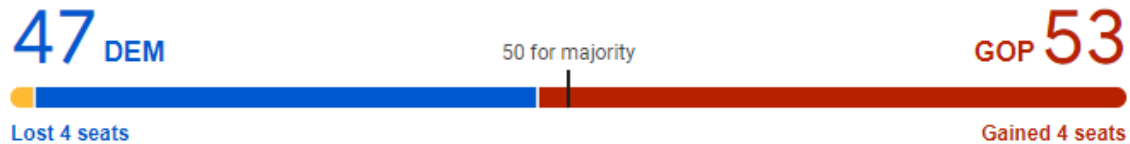


# 119<sup>th</sup> U.S. Congress

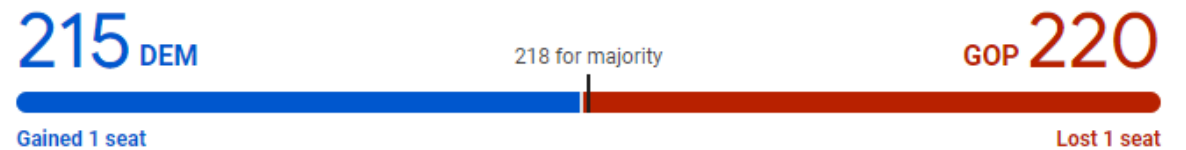
## January 3, 2025 – January 3, 2027



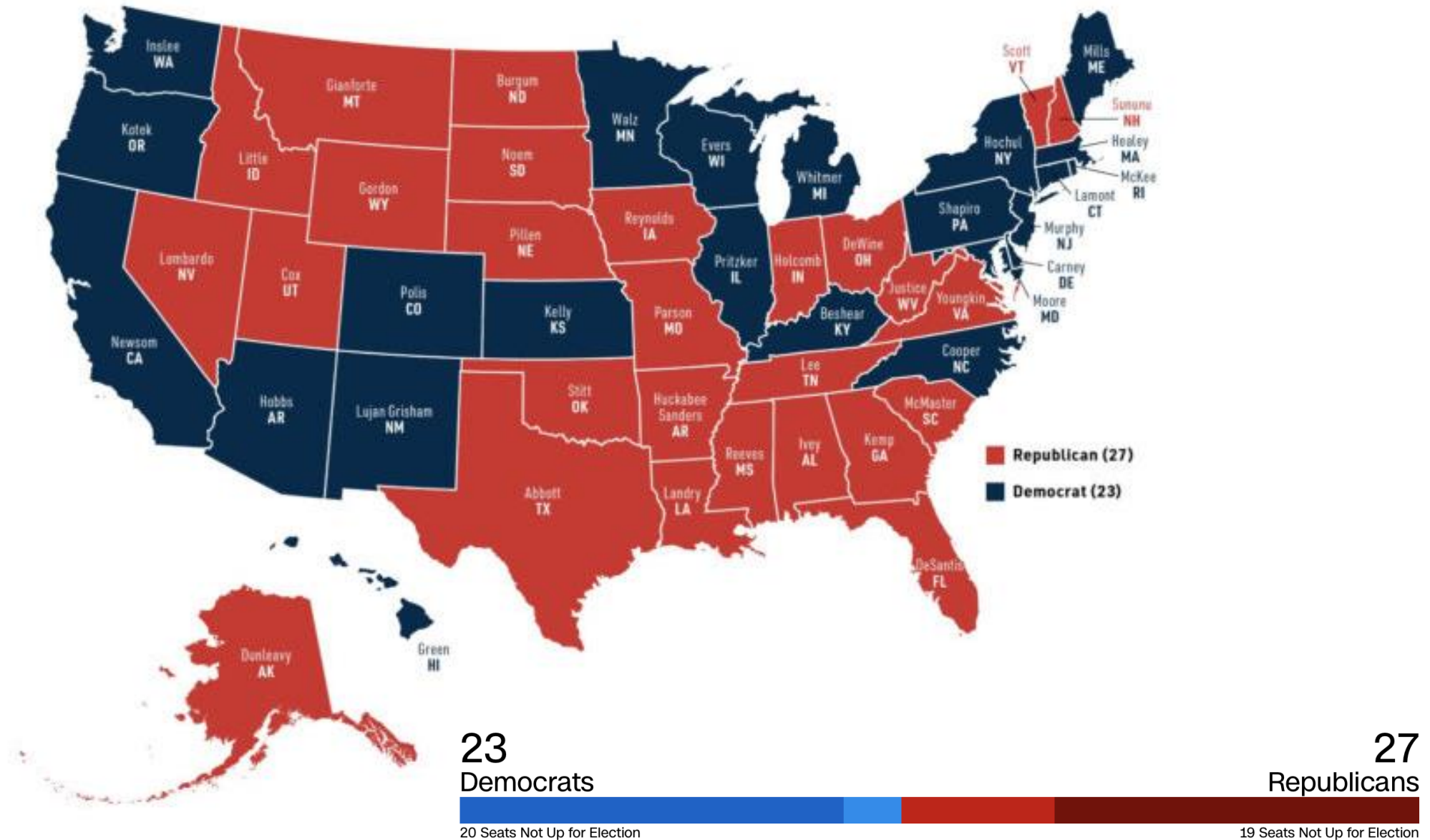
### U.S. Senate



### U.S. House of Representatives

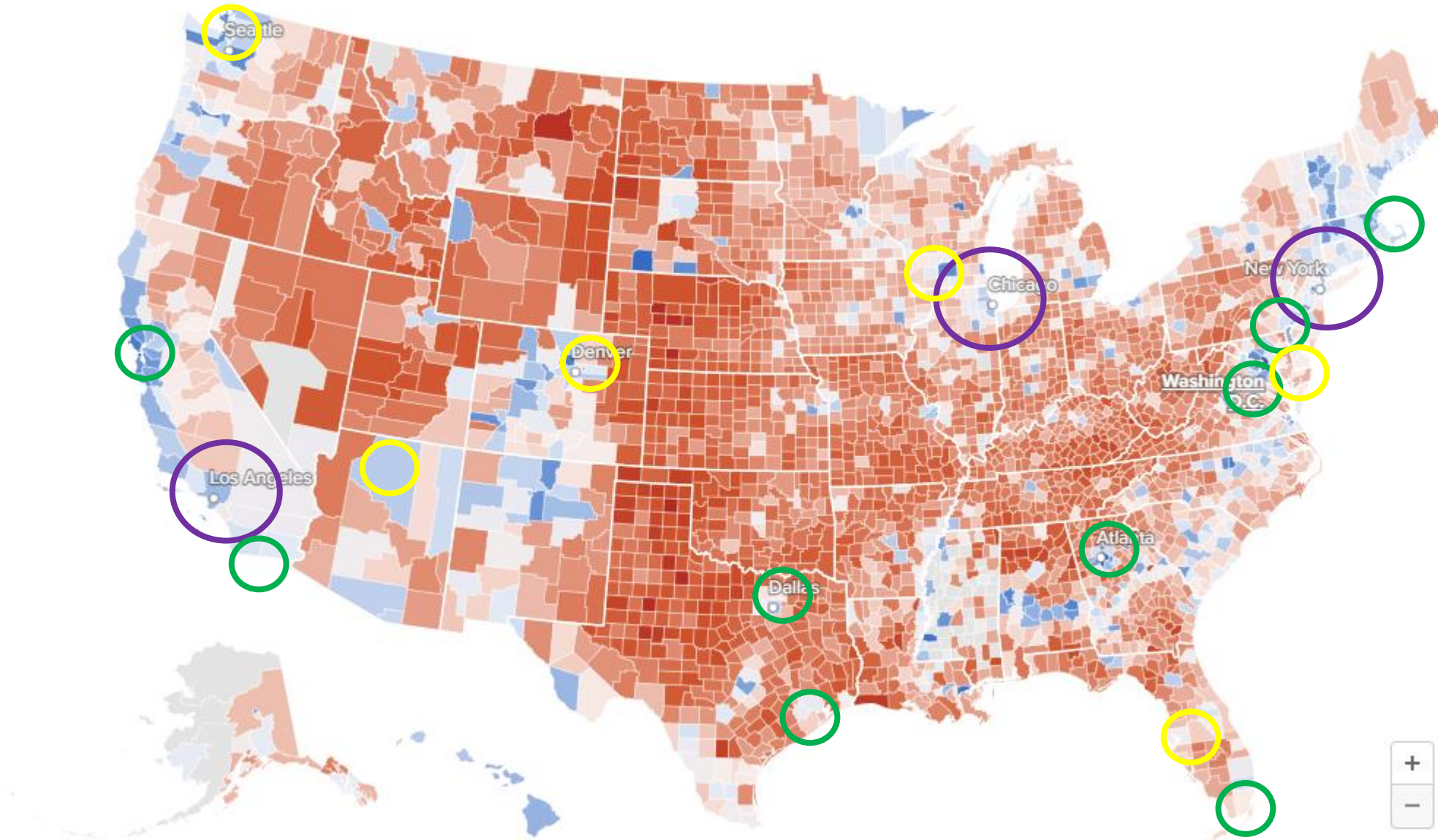


# 2024 U.S. State Governors



# POPULATION AMÉRICAINNE – 335 millions

Larger Harris lead Larger Trump lead



**Près de 40 % vivent dans les 20 plus grandes zones métropolitaines**

# Who Voted for President Trump?

## Population of area, three categories

Sample: 22,877

	Harris	Trump
City over 50,000 (29.0%)	59.0%	38.0%
Suburbs (51.0%)	47.0%	51.0%
Small city and Rural (19.0%)	34.0%	64.0%

## National Region

Sample: 22,914

	Harris	Trump
East (21.0%)	51.0%	46.0%
Midwest (22.0%)	46.0%	53.0%
South (35.0%)	44.0%	55.0%
West (23.0%)	54.0%	43.0%

# Who Voted for President Trump?

## Age by gender

Sample: 22,721

	Harris	Trump
Men 18-29 (7.0%)	47.0%	49.0%
Men 30-44 (12.0%)	43.0%	53.0%
Men 45-64 (16.0%)	38.0%	60.0%
Men 65+ (12.0%)	44.0%	55.0%
Women 18-29 (7.0%)	61.0%	37.0%
Women 30-44 (12.0%)	54.0%	43.0%
Women 45-64 (19.0%)	49.0%	50.0%
Women 65+ (16.0%)	54.0%	45.0%

## Is this the first year you have ever voted?

Sample: 5,689

	Harris	Trump
Yes (8.0%)	43.0%	56.0%
No (92.0%)	48.0%	50.0%

# Who Voted for President Trump?

## Sex by race

Sample: 22,459

	Harris	Trump
White men (34.0%)	37.0%	60.0%
White women (37.0%)	45.0%	53.0%
Black men (5.0%)	77.0%	21.0%
Black women (7.0%)	91.0%	7.0%
Latino men (6.0%)	43.0%	55.0%
Latino women (6.0%)	60.0%	38.0%
All other races (6.0%)	48.0%	46.0%

White (71.0%)	41.0%	57.0%
Black (11.0%)	85.0%	13.0%
Hispanic/Latino (12.0%)	52.0%	46.0%
Asian (3.0%)	54.0%	39.0%
American Indian (1.0%)	34.0%	65.0%
Other (2.0%)	43.0%	52.0%



# Who Voted for President Trump?

## Which best describes your education? You have:

Sample: 22,531

	Harris	Trump
Never attended college (15.0%)	35.0%	63.0%
Attended college but received no degree (26.0%)	47.0%	51.0%
Associate's degree (AA or AS) (16.0%)	41.0%	56.0%
Bachelor's degree (BA or BS) (24.0%)	53.0%	45.0%
An advanced degree after a bachelor's degree (such as JD, MA, MBA, MD, PhD) (19.0%)	59.0%	38.0%

## 2023 total family income:

Sample: 5,109

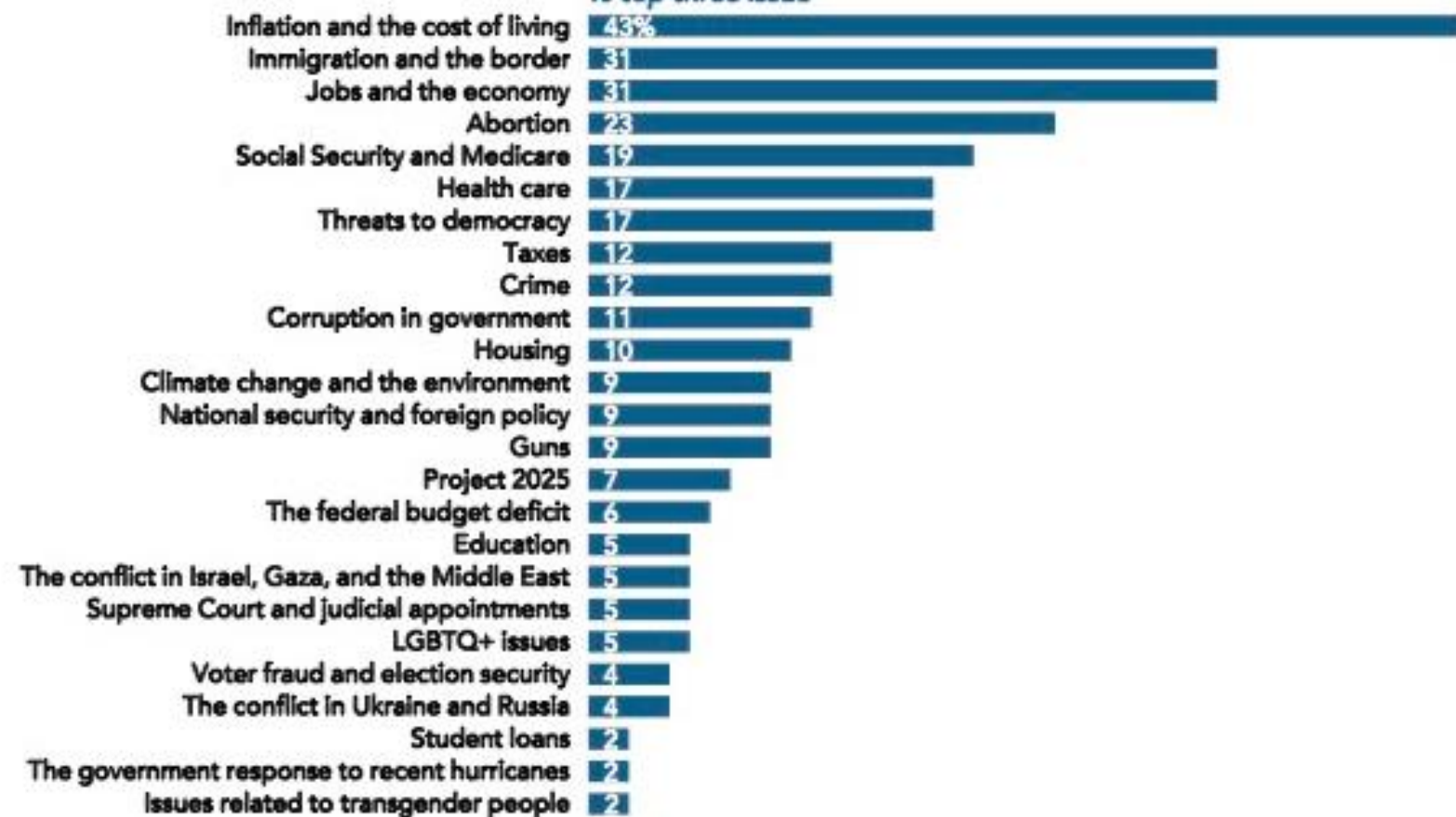
	Harris	Trump
Under \$30,000 (12.0%)	50.0%	46.0%
\$30,000-\$49,999 (16.0%)	45.0%	53.0%
\$50,000-\$99,999 (32.0%)	46.0%	51.0%
\$100,000-\$199,999 (28.0%)	51.0%	47.0%
\$200,000 or more (13.0%)	51.0%	45.0%

# While Inflation, Immigration, and the Economy Dominated, Abortion Stood Out with Young Women

More than a third of women ages 18-44 rated abortion as a top issue (36%).

Which issues are most important to your vote this year?

% top three issue



	Women 18-44	Women 45-64	Women 65+	Men 18-44	Men 45-64	Men 65+
Inflation and the cost of living	45	45	45	39	43	45
Immigration and the border	22	30	34	24	37	43
Jobs and the economy	31	31	23	40	36	23
Abortion	36	27	24	18	17	15
Social Security and Medicare	7	21	37	7	17	29
Health care	19	20	17	16	16	14
Threats to democracy	11	13	21	18	16	22
Taxes	13	12	9	17	11	10
Crime	10	13	12	12	13	12
Corruption in government	8	11	11	14	13	7
Housing	16	10	5	14	6	3
Climate change and the environment	9	7	10	10	8	13
National security and foreign policy	6	8	9	9	13	12
Guns	9	9	10	9	8	6
Project 2025	9	6	6	7	5	6
The federal budget deficit	4	6	5	5	5	14
Education	10	5	1	8	4	2
The conflict in Israel, Gaza, and the Middle East	6	4	5	6	6	4
Supreme Court and judicial appointments	3	5	6	4	6	6
LGBTQ+ issues	11	3	1	7	3	2
Voter fraud and election security	2	5	4	4	4	5
The conflict in Ukraine and Russia	2	4	2	4	5	5
Student loans	5	2	2	2	2	0
The government response to recent hurricanes	2	2	1	2	2	1
Issues related to transgender people	3	1	1	2	1	0

## Fall River, MA – City of 98,000



**Last Republican  
Presidential  
candidate to win  
was Calvin  
Coolidge in 1924**

## Waterbury, CT – City of 114,000

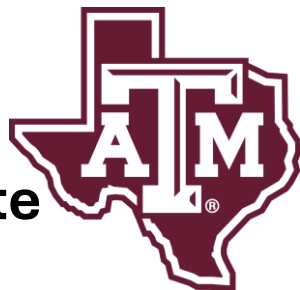


**President Biden won by 7.6 percent margin in 2020. President Trump won by 4.7 percent margin in 2024.**



## Brooke Leslie Rollins nommée ministre de l'Agriculture des États-Unis

- Né dans la ville de Glen Rose, au Texas (population de 2 800 habitants)
- Elle a passé sa jeunesse dans une ferme familiale où elle élevait des chevaux, des bovins et des chèvres.
- Son enfance s'est déroulée dans une ferme familiale élevant des chevaux, des bovins et des chèvres. Elle a participé à l'organisation jeunesse 4-H - « Head, Heart, Hands and Health » Vice President of the Texas Chapter of Future Farmers of America FFA.
- Élevé par une mère célibataire, elle a reçu une bourse universitaire FFA pour fréquenter l'Université Texas A&M à College Station où elle a étudié le développement agricole. Elle est devenue la première femme à être élue présidente du conseil des étudiants de Texas A&M.





- **Après avoir obtenu un diplôme en droit, elle a travaillé comme avocate à Dallas et est finalement entrée en politique en tant que conseillère et directrice politique du gouverneur du Texas, Rick Perry.**
- **De 2003 à 2018, elle a été présidente-directrice générale de la Texas Public Policy Foundation, un groupe de réflexion conservateur basé à Austin.**
- **En 2018, Brooke Rollins a rejoint l'administration Trump en tant que directrice de la politique intérieure**
- **En 2020, elle a rejoint le conseiller économique du président Trump, Larry Kudlow, pour former l'America First Policy Institute, une nouvelle organisation à but non lucratif axée sur les politiques publiques de Trump - l'utilisation des tarifs douaniers, la lutte contre la bureaucratie et le gaspillage du budget gouvernemental.**



Brooke Rollins

@BrookeLRollins

Of all the incredible notes and well wishes and good lucks I have received over the last 24 hours, the one that perhaps means the most came from Gary Rosenbusch, my ag teacher at Glen Rose High School who changed my life forever.

When people ask about my upbringing in a tiny town of 1,200 people on the plains of Texas, and how I ended up in the last White House with President Trump, I answer with 3 things: 1. God, 2. My single mom who taught us that anything is possible with hard work, and 3. My ag teacher, Gary Rosenbusch, and the Future Farmers of America.

THANK YOU FOR EVERYTHING, RB — I promise to work my hardest to make you proud and to never, not ever, forget where I came from.

#mAGa

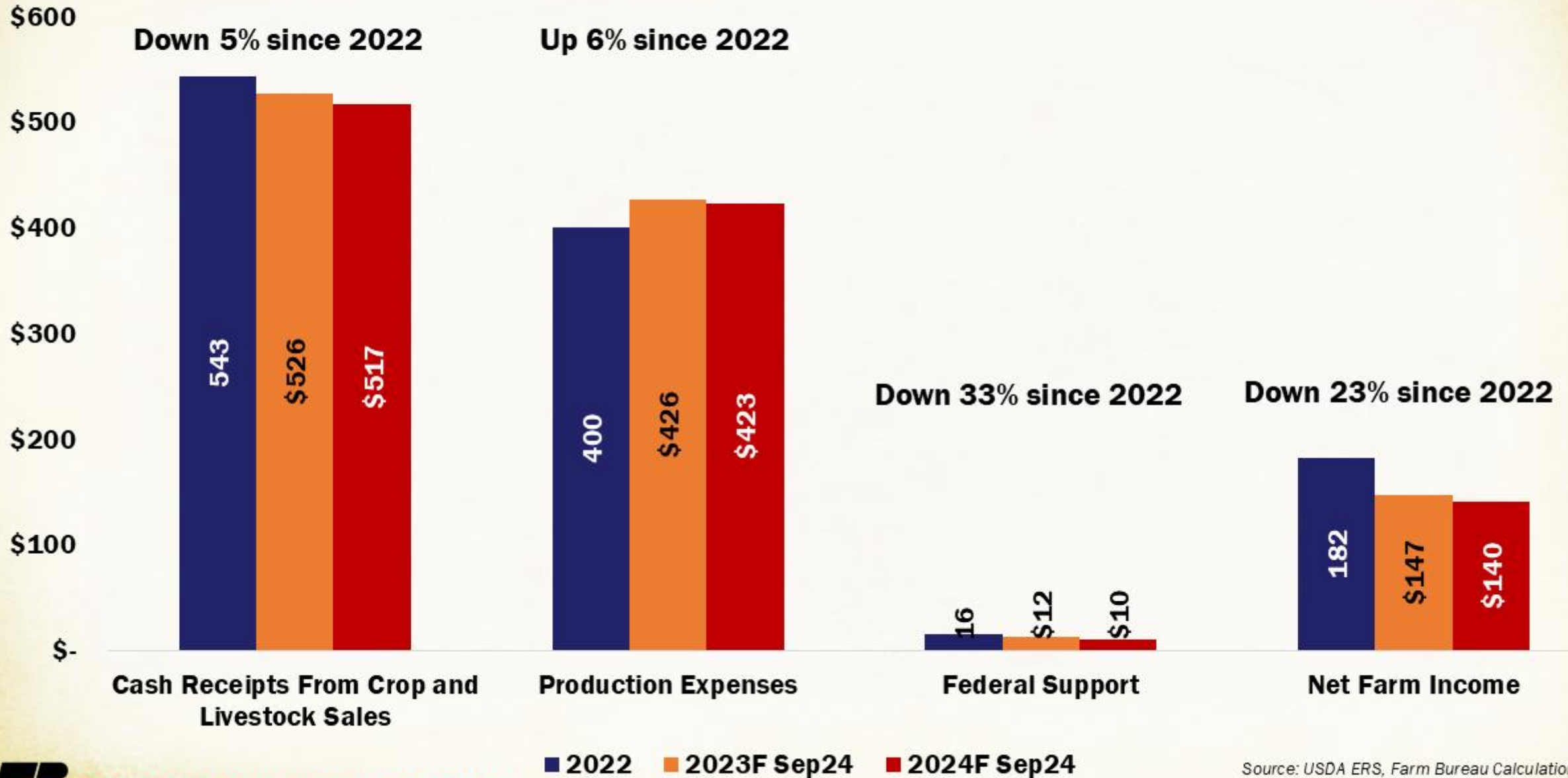


## Priorités

- **Budget / Contrôle des dépenses publiques**
- **Un gouvernement plus petit et plus de liberté pour les citoyens, en particulier pour les petits agriculteurs et les petites entreprises**
- **« America First » - Un commerce favorise l'accès au marché et qui ne nuit pas aux agriculteurs américains (des tarifs douaniers si nécessaire)**

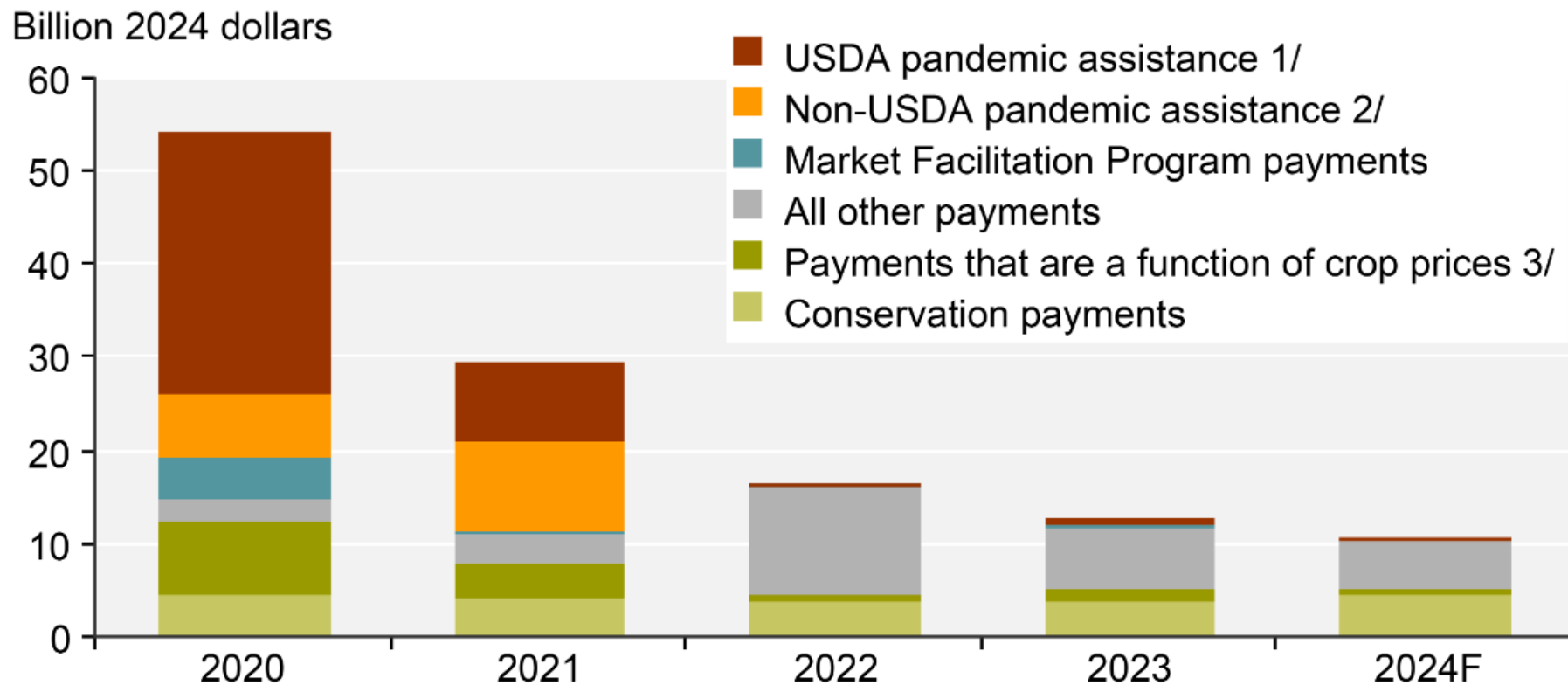
# FIGURE 1: U.S. NET FARM INCOME BY COMPONENT

U.S. Farm Sector Cash Receipts, Expenses, Government Payments and Net Farm Income | Billion Dollars





## Direct Government payments to U.S. farm producers, 2020–24F



Note: F = forecast. Values are adjusted for inflation using the U.S. Department of Commerce, Bureau of Economic Analysis, Gross Domestic Product Price Index (BEA API series code: A191RG) rebased to 2024 by USDA, Economic Research Service.

1/ Includes payments from the Coronavirus Food Assistance Program and other USDA pandemic assistance for producers.

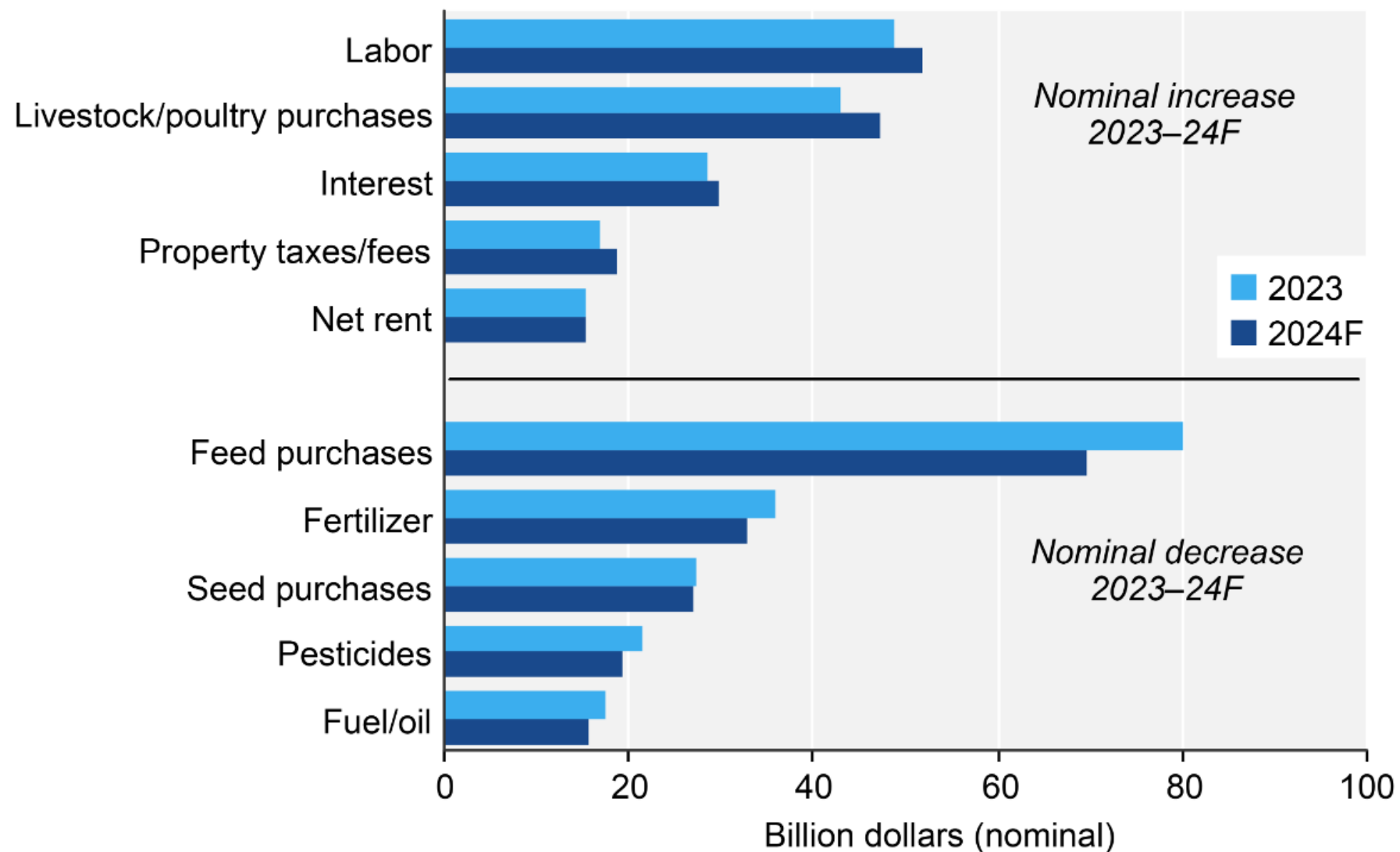
2/ Includes forgiven loans from the Paycheck Protection Program.

3/ Includes Price Loss Coverage, Agriculture Risk Coverage, loan deficiency payments (excluding grazeout payments), marketing loan gains, and dairy payments.

Source: USDA, Economic Research Service, Farm Income and Wealth Statistics.

Data as of December 3, 2024.

## Selected U.S. farm production expenses, 2023–24F



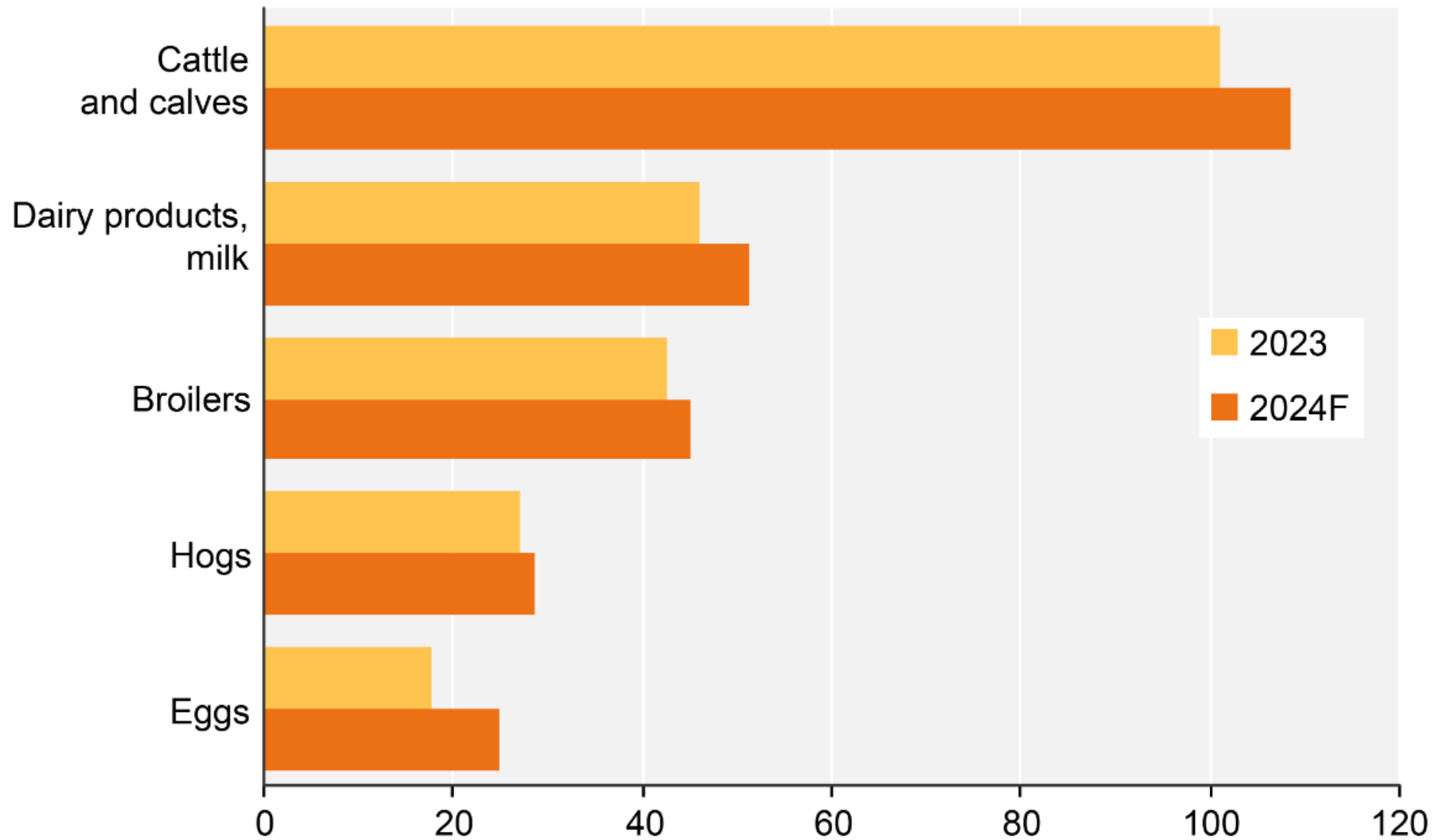
Note: F = forecast.

Source: USDA, Economic Research Service, Farm Income and Wealth Statistics.

Data as of December 3, 2024.

# U.S. cash receipts for selected animals/products, 2023–24F

Billion dollars (nominal)



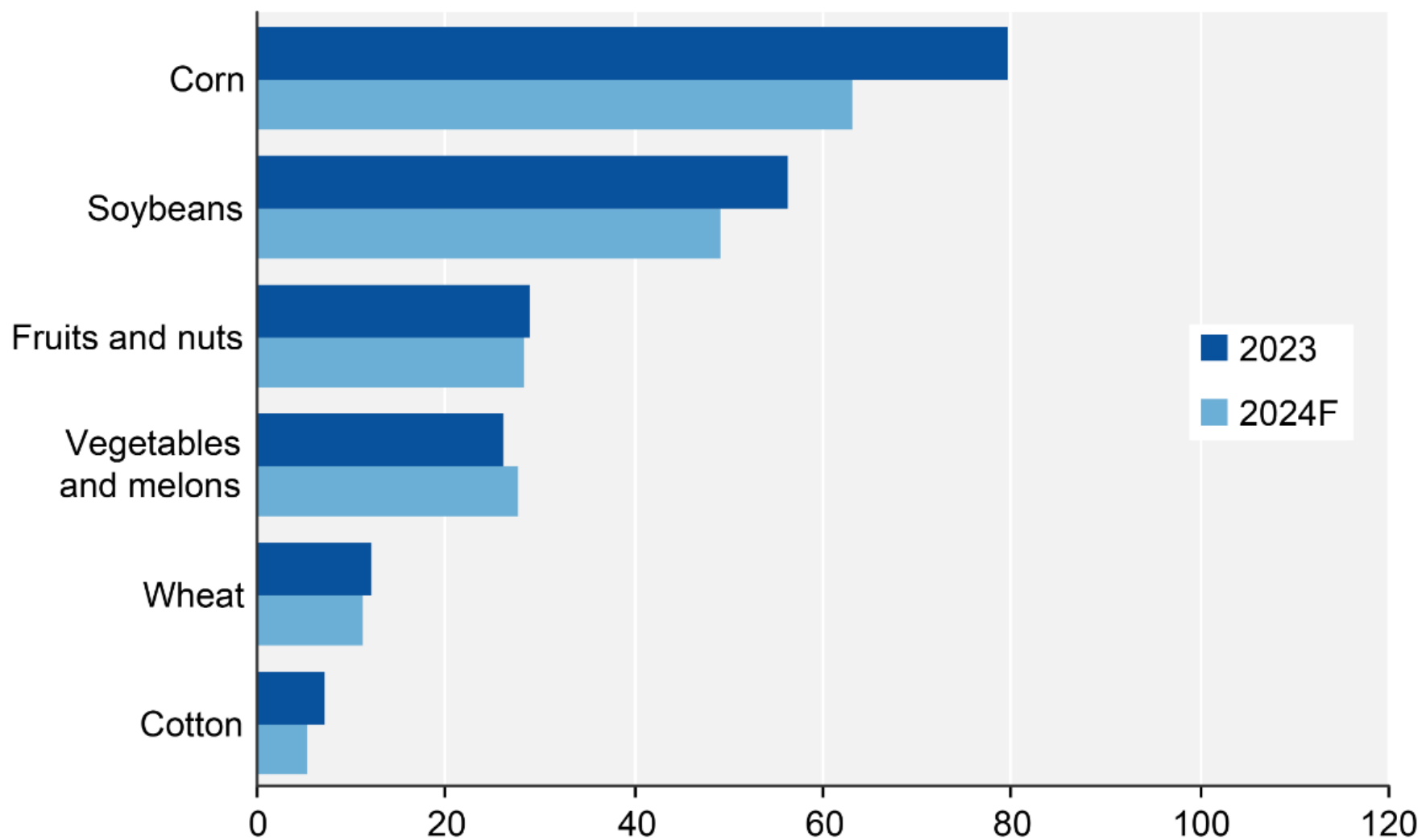
Note: F = forecast.

Source: USDA, Economic Research Service, Farm Income and Wealth Statistics.

Data as of December 3, 2024.

# U.S. cash receipts for selected crops, 2023–24F

Billion dollars (nominal)

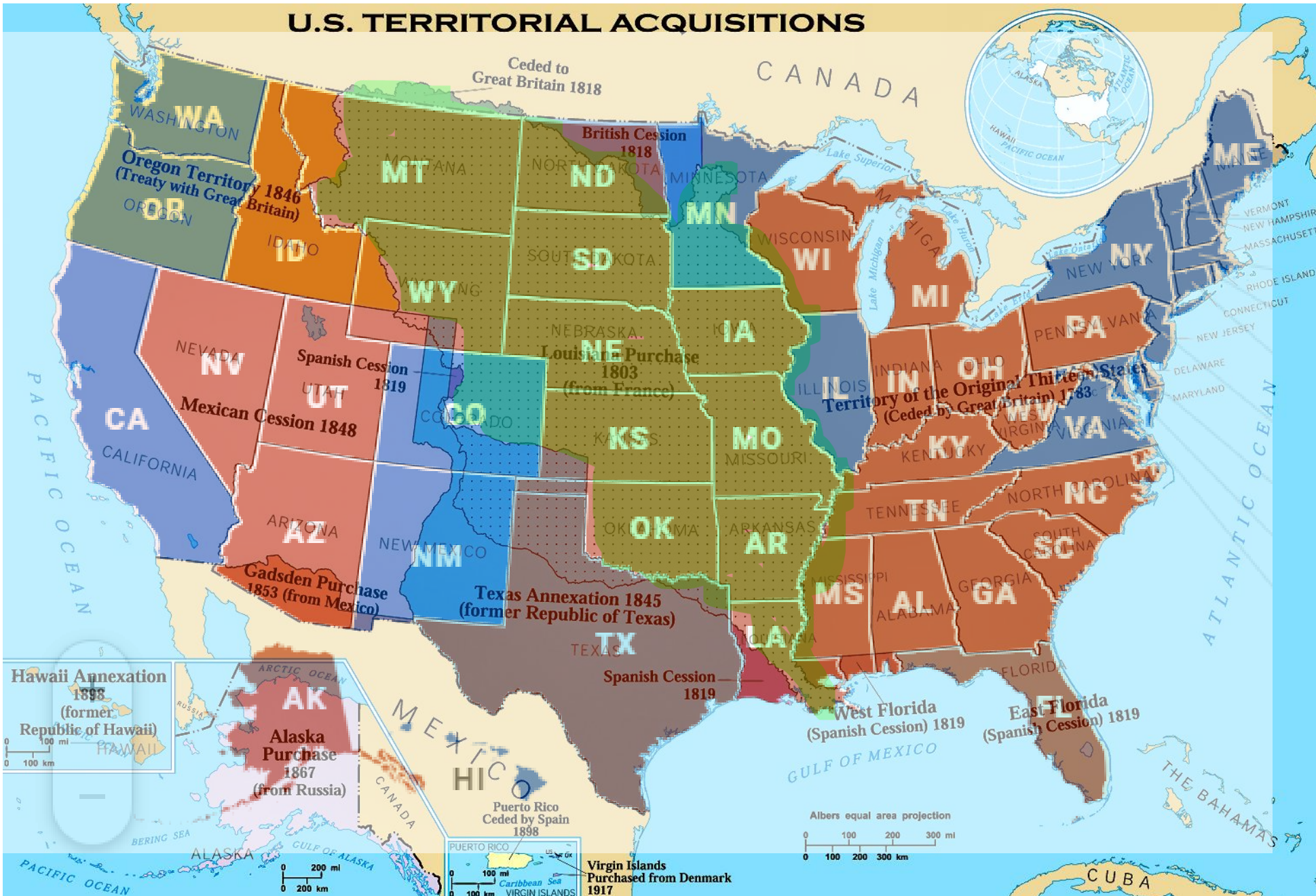


Note: F = forecast.

Source: USDA, Economic Research Service, Farm Income and Wealth Statistics.

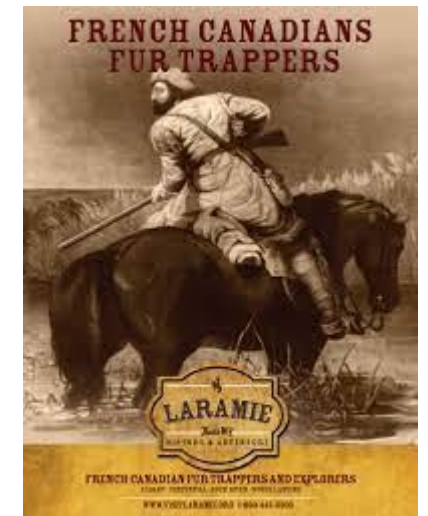
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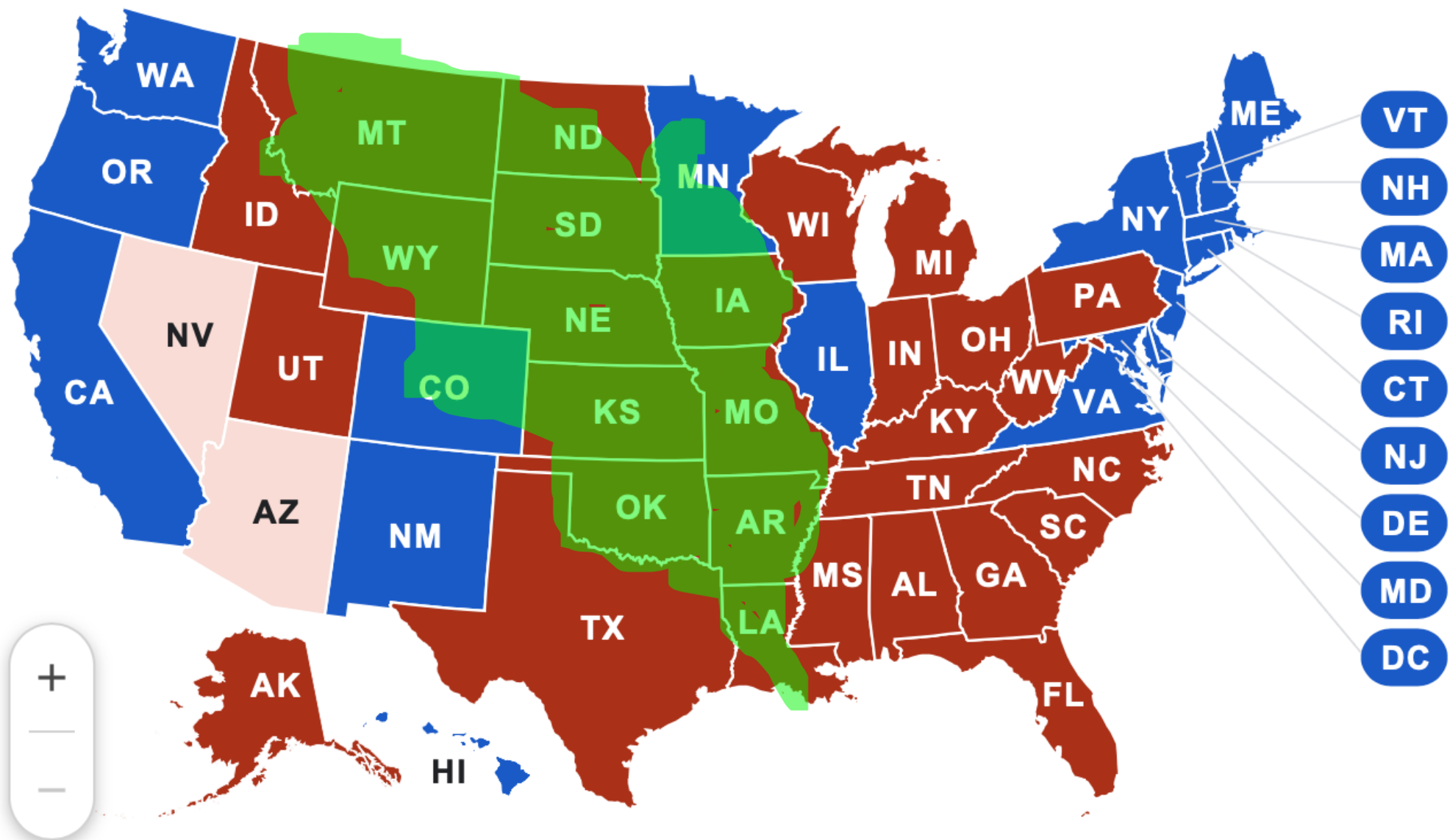
# U.S. TERRITORIAL ACQUISITIONS



## La vente de la Louisiane

214 millions d'hectares pour 15 millions de dollars (\$0,07 par hectare ou \$1,73 en 2023)





**40 millions vivent dans les territoires de la vente de la Louisiane**

## EU trade flows

Trade with other EU countries dwarfed trade with countries outside the bloc in 2023. The EU's largest trade partners were China, the U.S., the U.K. and Switzerland.



Source: [Eurostat](#)  
Hanne Cokelaere/POLITICO

